

CITY OF VAUGHAN

**EXTRACT FROM COUNCIL MEETING MINUTES OF FEBRUARY 17, 2015**

Item 14, Report No. 7, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on February 17, 2015.

14

**SIGN VARIANCE APPLICATION  
FILE NO.: SV.14-017  
OWNER: EMTWO PROPERTIES INC.  
LOCATION: 2535 MAJOR MACKENZIE DRIVE  
BLOCK A, REGISTERED PLAN 5828  
WARD 1**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated February 3, 2015:

**Recommendation**

The Sign Variance Committee recommends:

1. That Sign Variance Application SV.14-017, Emtwo Properties Inc., be APPROVED.

**Contribution to Sustainability**

N/A

**Economic Impact**

The necessary resources have been allocated from within the existing complement.

**Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

**Purpose**

The applicant is requesting to increase his existing wall sign

**Background - Analysis and Options**

Sign By-law Requirements (By-Law 203-92, as amended):

8.2 Wall Signs

- (a) The area of a wall sign shall not exceed 0.75 sq.m per linear horizontal metre of the exterior wall of a building upon which such sign is located. In multiple occupancy buildings or shopping centres, the sign area for each business premises shall be proportional to the length of the exterior wall forming part of the premises. Notwithstanding the foregoing, the total area of a wall sign per business premises shall not exceed 20.0 sq.m. or be limited to less than 2.0 sq.m.

**Relationship to Vaughan Vision 2020/Strategic Plan**

This report is consistent with the priorities previously set by Council.

**Regional Implications**

Region of York Engineering approval is not required for the proposed signs.

**CITY OF VAUGHAN**

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**Conclusion**

The total area of sign proposed is 26.33 sq.m. which is proportional to the wall. Allowed under the By-law is 20 sq.m.

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required.

**Attachments**

1. Site Plan
2. Photo of Sign

**Report prepared by:**

Angela Palermo  
Cultural Services Manager, Recreation and Culture  
Ext. 8139

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

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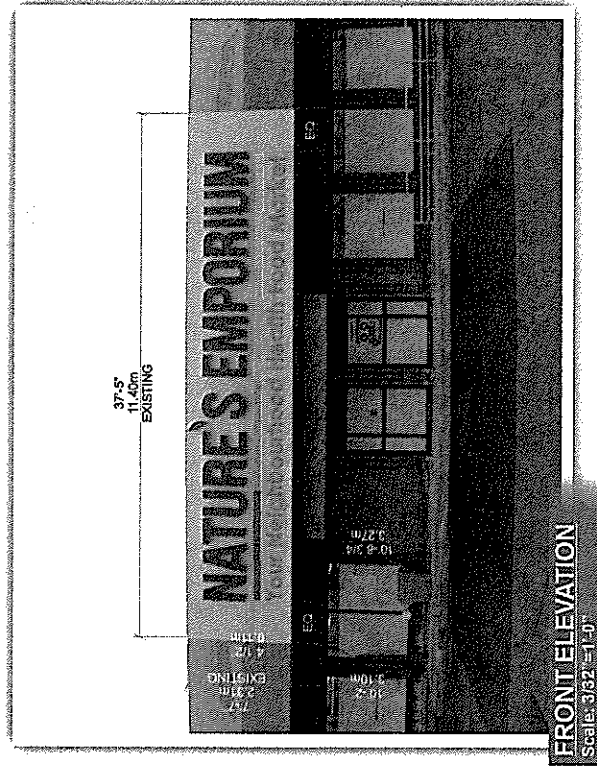
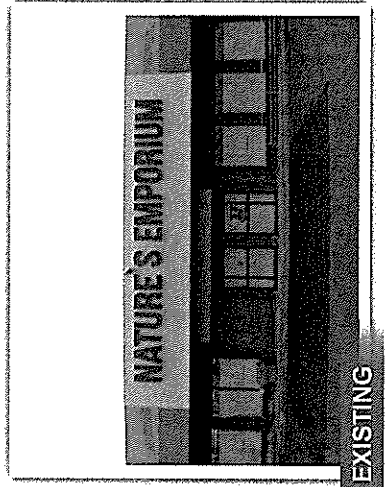
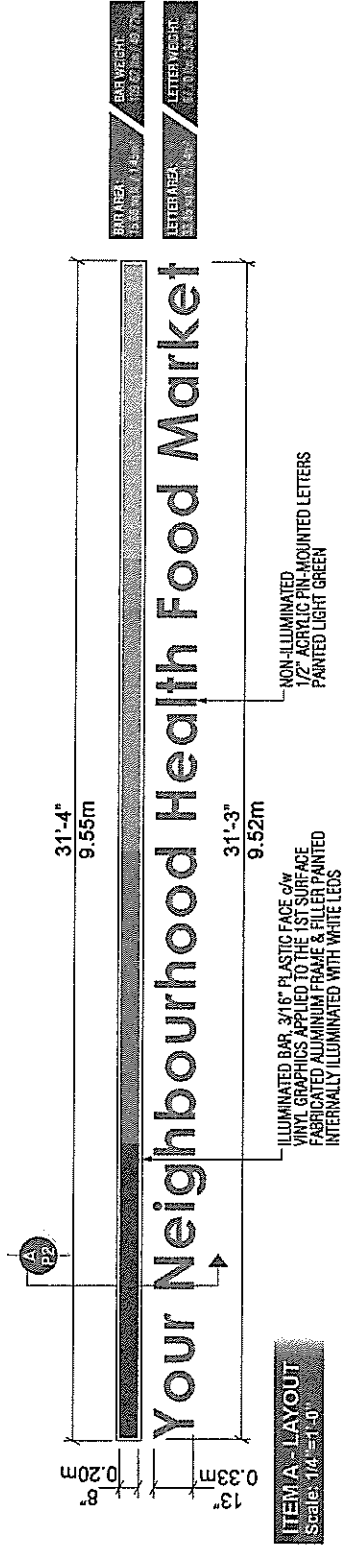
Angela Palermo  
Cultural Services Manager, Recreation and Culture  
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Respectfully submitted,

Angela Palermo  
Chair, Sign Variance Committee

/as

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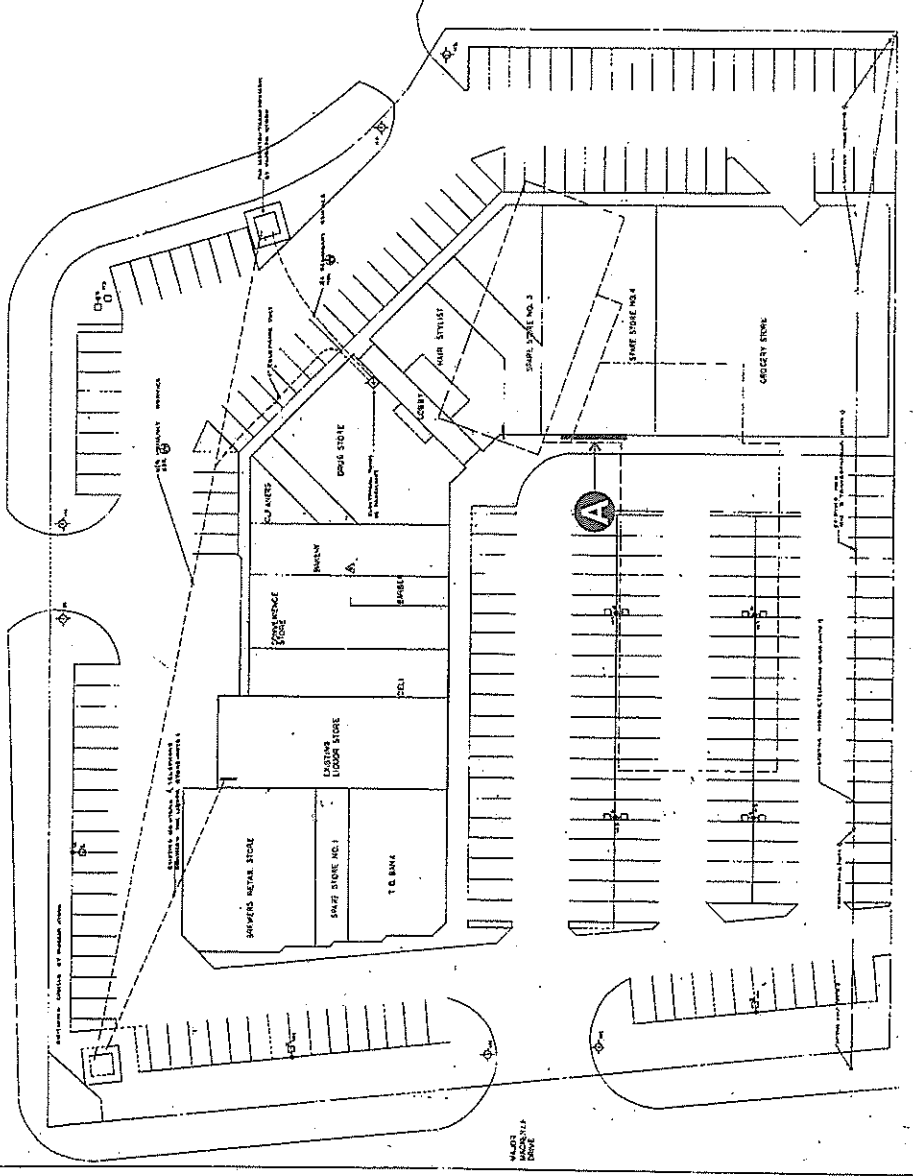
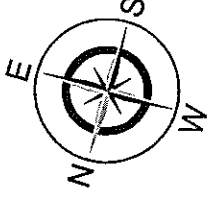
<b>Client:</b> Nature's Emporium
<b>ILLUMINATED BAR &amp; NON-ILLUMINATED PIN-MOUNT LETTERS</b>
<b>Site Location:</b> 2535 Major Mackenzie Dr. W. Vaughan, Ontario
<b>Revisions:</b> D02/20/2011 -
<b>Details:</b> N/A
<b>Sales:</b> Paul Sanders
<b>Scale:</b> As Noted
<b>Date:</b> April 16th, 2014
<b>Designer:</b> Nicole Van Boxtel
<b>Drawing Name:</b> 3036-NE-Major Mackenzie Dr W-Vaughan-ON
<b>Drawing:</b> 3036 <b>Page(s):</b> 1 of 3
<input checked="" type="checkbox"/> APPROVED FOR PRODUCTION
<b>Date:</b> _____
<b>Name:</b> _____
<b>Approval:</b> _____

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design • manufacture • install • service

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HT-483013 3000



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<input checked="" type="checkbox"/> <b>APPROVED FOR PRODUCTION</b>
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