

CITY OF VAUGHAN

**EXTRACT FROM COUNCIL MEETING MINUTES OF FEBRUARY 17, 2015**

Item 12, Report No. 7, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on February 17, 2015.

12

**SIGN VARIANCE APPLICATION  
FILE NO: SV.14-009  
OWNER: HEMCO DEVELOPMENTS  
LOCATION: 2535 MAJOR MACKENZIE DRIVE  
BLOCK A, REGISTERED PLAN NO. 5828  
WARD 1**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated February 3, 2015:

**Recommendation**

The Sign Variance Committee recommends:

1. That Sign Variance Application SV.14-009, Hemco Developments, be APPROVED, as amended in drawings dated November 27, 2014, and that the proposed sign box match matte colour of concrete on wall of facade.

**Contribution to Sustainability**

N/A

**Economic Impact**

The necessary resources have been allocated from within the existing complement.

**Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

**Purpose**

The applicant is proposing signage located on the second floor facing onto the Parking lot which was not included in the original site plan.

**Background - Analysis and Options**

6.2 Compliance with Site Development Agreements

**Relationship to Vaughan Vision 2020/Strategic Plan**

This report is consistent with the priorities previously set by Council.

**Regional Implications**

Region of York Engineering approval is not required for the proposed signs.

**Conclusion**

Proposed sign area is 26.47 m<sup>2</sup>  
Allowed sign area is 15.52 m<sup>2</sup>

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The applicant is requesting signage for tenants located on the second floor of the building where they do not front onto the parking lot, therefore, the public is not aware of their location.

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required.

**Attachments**

1. Site Plan
2. Photo and Sketch of Sign

**Report prepared by:**

Angela Palermo  
Cultural Services Manager, Recreation and Culture  
Ext. 8139

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)

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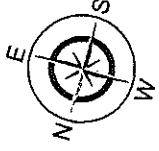
Angela Palermo  
Cultural Services Manager, Recreation and Culture  
Ext. 8139

Respectfully submitted,

Angela Palermo  
Chair, Sign Variance Committee

/as

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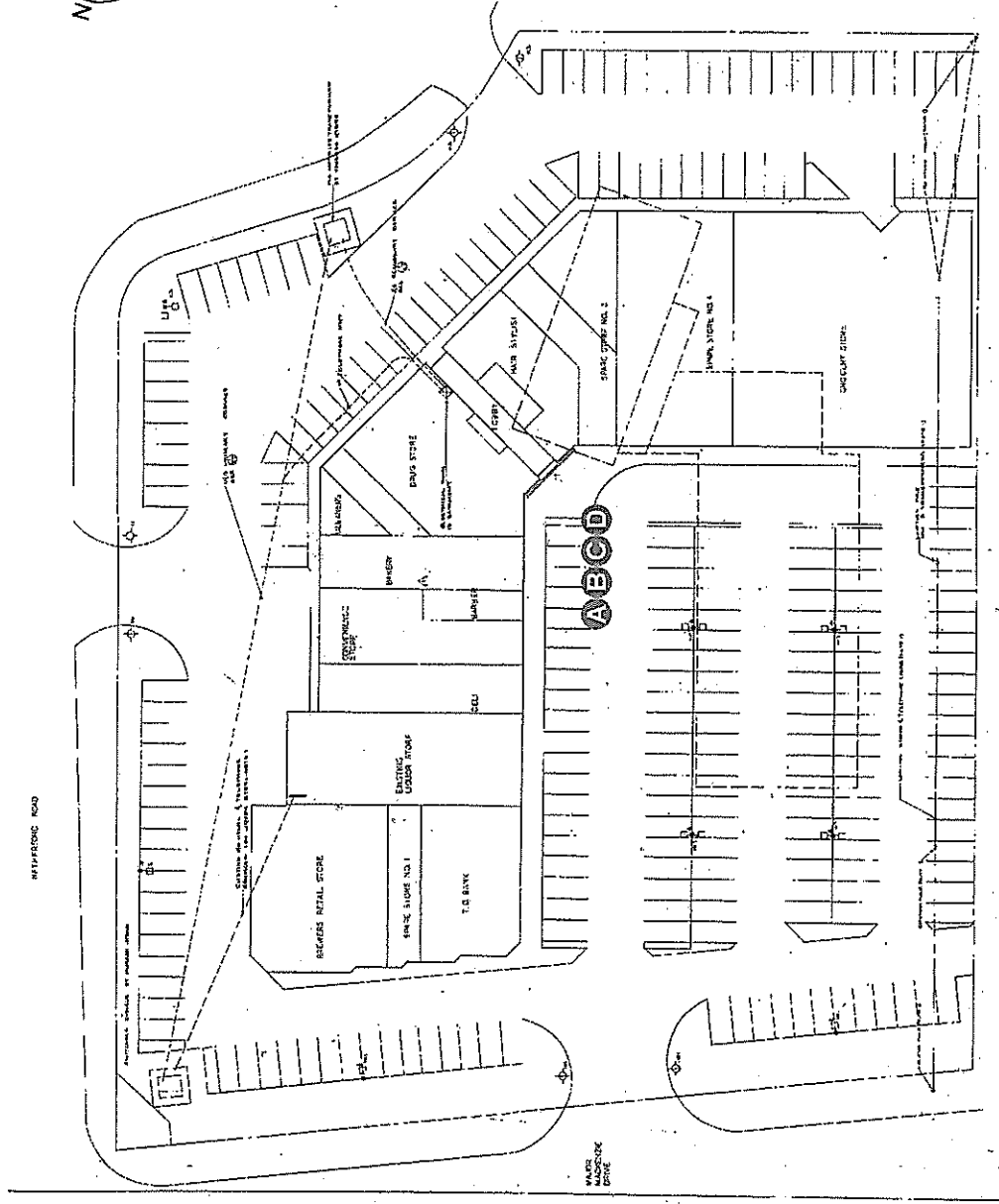


<b>Client:</b> emtwo Properties
<b>Site Plan</b>
<b>Site Location:</b> 2535 Major Mackenzie Dr West Vaughan, Ontario
<b>Revisions:</b> NONE
<b>Details:</b> N/A
<b>Sales:</b> Paul Sanders
<b>Scale:</b> As Noted
<b>Date:</b> July 28th, 2014
<b>Designer:</b> NVB
<b>Drawing Name:</b> 2535 Major Mackenzie Dr West Vaughan ON
<b>Drawing:</b> 3361 Page(s): 3 of 3
<b>APPROVED FOR PRODUCTION</b>
<b>Date:</b> _____
<b>Name:</b> _____
<b>Approval:</b> _____

WWW.TOTALSIGNS.CA

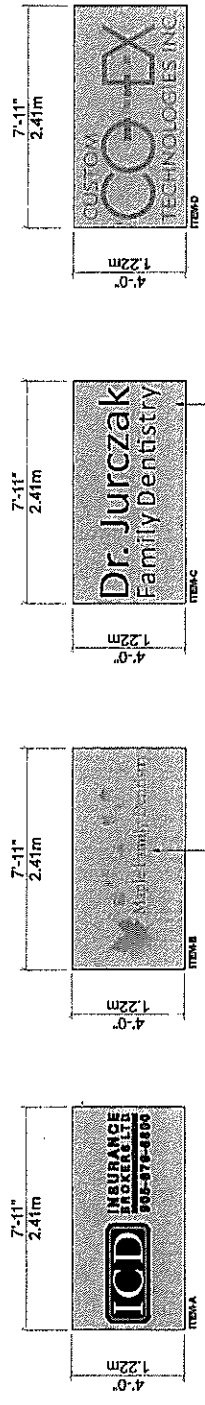
19877 Bathurst St. Unit #5 19N 1N3 - Holland Landing, Ontario, Ca - Tel: 905-830-9987 Fax: 905-830-0256

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REVISED  
SUBMITTED: NOV. 24/14

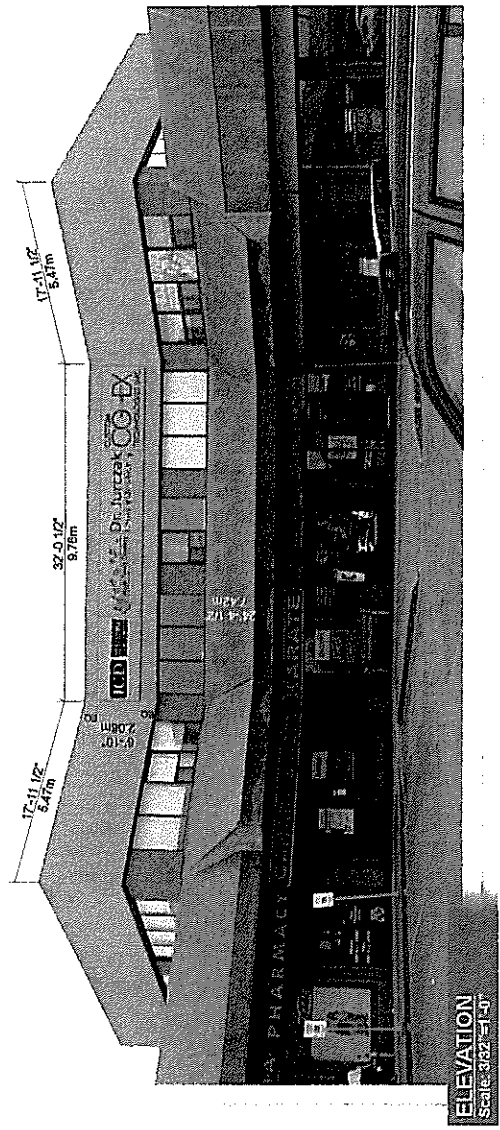
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ITEMS LAYOUT Scale: 1/4"=1'-0

3/4" THICK CLEAR ACRYLIC PUSH-THRU LETTERS ON VINYL OR DIGITALLY PRINTED GRAPHICS APPLIED TO THE 2ND SURFACE (CLIENT TO SUPPLY USABLE TENANT GRAPHICS)

1/8" WHITE ALU-PANELS PAINTED TO MATCH BUILDING INTERNALLY ILLUMINATED WITH WHITE LEDS



<b>Client:</b> emtwo Properties
<b>Illuminated Fascia Signs</b>
<b>Site Location:</b> 2595 Major Mackenzie Dr West Vaughan, Ontario
<b>Revisions:</b> 2/24/2014 REVISED DRAWING TO BE VARIANCE READY 25/11/2014 REVISED SIGNAGE SIZE AND SPECIFICATIONS
<b>Details:</b> N/A
<b>Sales:</b> Paul Sanders
<b>Scale:</b> As Noted
<b>Date:</b> January 24th, 2014
<b>Designer:</b> KDV
<b>Drawing Name:</b> 3361 emtwo Major Mackenzie Dr West Vaughan ON
<b>Drawing:</b> 3361 Page (of): 1 of 3
<input checked="" type="checkbox"/> APPROVED FOR PRODUCTION
<b>Date:</b> _____
<b>Name:</b> _____
<b>Approval:</b> _____

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